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FOR IMMEDIATE RELEASE:

## **EZYield.com Taps Veteran IT Developer, Michael Miller, as Chief Technology Officer**

*Well-known IT Professional to Lead Future Technology Development Initiatives  
for Fast Growing Hospitality Distribution Provider*

Winter Springs, Fla. — October 25, 2010 — EZYield.com, the originator of automated online distribution management solutions for the worldwide hospitality industry, announces the appointment of well-known information technology expert, Michael Miller, as Chief Technology Officer. Miller's appointment comes on the heels of several years of rapid growth for the company, which has positioned EZYield.com as the world's leading provider of integrated online distribution technologies. In his new role, Miller will be responsible for the development and global implementation of all in new technological initiatives, as the company continues to expand its product offering.

As a former senior engineer for the Walt Disney World Company in the 1990's, Miller is perhaps best known as one of the inventors of Disney FastPass, a revolutionary queuing technology that has since become a staple at Disney theme parks around the world. He was also on the founding team of Leap Frog International, a popular line of interactive, technology-based educational products and applications. As an entrepreneur, he developed firmware that is currently used in U.S. military radar systems. Prior to joining EZYield.com, Miller served as director of corporate IT for Compass Knowledge Group, an Orlando-based firm that provides sales and marketing services to nonprofit universities. Previously, he held the same position at SunGard Higher Education, where he oversaw the deployment of numerous projects, spanning proprietary and commercial open-source products.

"We're very fortunate to have a great technical mind like Mike Miller join the growing EZYield global team," says Ed St. Onge, CEO of EZYield.com. "He has an impressive resume, both as a developer of innovative technologies and as an entrepreneur who truly understands how to meet the needs and

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expectations of clients in the highly competitive technology industry. We have several groundbreaking initiatives planned for EZYield over the coming year that will enhance our industry-leading channel management solution and further expand our product offering to meet the growing needs of the global market. Mike's experience and expertise will play an important role in that expansion."

In the short-term, Miller will focus on maximizing the scalability and efficiency of all EZYield.com systems, both internal and external. Through implementation of advanced enterprise-level infrastructure, Miller will ensure that EZYield.com continues to expand its technological capabilities and services, while maintaining the user-friendly experience that has made EZYield.com the hospitality industry's most popular channel management and distribution solution.

Based at EZYield.com's headquarters in Winter Springs, Florida, Miller will be among the EZYield.com executives on hand to meet with current and prospective clients at World Travel Market in London, November 8 to 11, at Booth TT139. For more information, please contact EZYield.com sales at +1 407.629.0900, email [sales@ezyield.com](mailto:sales@ezyield.com) or visit [www.ezyield.com](http://www.ezyield.com).

**About EZYield** | EZYield is the originator and industry leader of automated online distribution management solutions for the worldwide hospitality industry. More than 3,500 hotels in 97 countries utilize EZYield's award-winning, advanced channel management software solutions to streamline the distribution of rates and inventory to over 500 onward distribution channels in multiple languages and 168 international currencies. Dynamic and flexible enough to satisfy the needs of any size property or hotel group, EZYield's web-based, mobile friendly solutions are designed to give control of online distribution back to the hotelier, consistently providing the highest rate of yielding accuracy in the industry. EZYield maintains regional offices in Asia Pacific, Europe, and the Americas, and provides continuous live support to their clients around the world. For more information, please contact [sales@EZYield.com](mailto:sales@EZYield.com) or visit [www.EZYield.com](http://www.EZYield.com).

**Editor's Note:** Electronic images are available by contacting Adam Kirby at Plan A Public Relations & Marketing, Inc. Phone: 708.386.1901 or e-mail: [adam@planapr.com](mailto:adam@planapr.com).